

## Workspace optimised

### Optimise your workspace, reduce your costs and improve your employees' wellbeing

HotDeskPlus, designed and built by award-winning experts at Brickendon Digital, is a simple flexible-working tool, which optimises your workspace, reduces costs and improves your employees' wellbeing.

Its data-rich management information (MI) reports and analysis are aimed at managing the demand for flexibility in today's ever-changing workplace and ensuring it works for both the employee and the employer. The tool is intuitive, easy-to-use and built on scalable and secure, cutting-edge cloud-based technology.

In today's constantly changing environment, businesses need to do what they can to remain competitive, whilst also ensuring the wellbeing of their employees. By implementing HotDeskPlus, employees and employers are both able to get the most out of the growing trend for flexible working. The ability to pre-book a desk reduces anxiety and improves wellbeing for employees. It also provides employers with accurate data outlining their desk utilisation rates, allowing them to make informed decisions about real-estate usage and ultimately reduce costs.



#### Why do we recommend implementing a flexible-working system?



**To reduce stress:** 67% of office workers said not knowing where they were going to sit each day would make them feel anxious. However, 58% said they would feel less stressed knowing they had a seat every day and 61% believe being able to pre-book a workspace would reduce stress.



**To improve utilisation rates and reduce costs:** Organisations are wasting millions on empty desks (the average London desk costs £8,279 a year; New York US\$13,320; Sydney A\$9,720\*). By optimising desk usage, significant cost savings can be made. (HotDeskPlus has proven to improve real-estate utilisation by as much as 57% and reduce real-estate costs by as much as 55%.)



**To increase productivity:** 84% of hot deskers spend more than 5 minutes and 38% spend more than 15 minutes looking for a desk. 21% waste more than half an hour.



**To aid collaboration:** Alienation from colleagues is the main hotdesking issue amongst younger workers, with 33% of 18-24 year-olds citing it as their biggest concern.



**To support working parents and carers:** 52% of office workers said the option to work flexibly would most improve their work-life balance, with more females (57%) than males (47%) citing the desire for flexibility.

Source: Brickendon survey of 1,001 UK office workers aged 18+. Conducted between March 14-19, 2019.

\* Figures from Instant Offices' Global Cities flexible workspace market review 2017. Original figures in USD. GBP and AUD conversion rate correct as of May 9, 2019.





Implemented correctly, flexible working, including hot desking, brings a raft of benefits to both the employer and the employee.

The key is to use a simple and secure workspace management system to optimise desk and meeting room usage and relieve stress relating to uncertain seating arrangements. This ensures that both the employer and the employee get the most benefit from the approach.

## Key features:

- + Desk, meeting room, visitor and car park management.
- + Issue management, workspace assessments and employee surveys.
- + Sophisticated MI for management decisions.

## Key benefits:

- + Improve employee wellbeing.
- + Locate people, desks, meeting rooms or facilities on any floorplan globally.
- + Enable global employee mobility.

- + Available on desktop, mobile browsers or iOS and Android apps.
- + Totally scalable from a small team to 250,000 employees.
- + All for one low monthly price per user.

**As an employee,** whether you like to sit at the same desk every day, or regularly change your position in the office, HotDeskPlus allows you to book the required space (individual desk or meeting room) on an hourly, daily or weekly basis, relieving the anxiety associated with not knowing where you're going to sit each day.

**As an employer,** HotDeskPlus enables you to monitor your desk and meeting room utilisation and ultimately reduce real-estate costs by repurposing or removing unnecessary space. The simple and efficient booking and check-in options also help increase the productivity of your workforce by taking away the anxiety associated with finding a desk.



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