

Case Study: Executive advisory – data services

Brickendon is the trusted adviser to a tier 1 global bank on a range of topics, including data governance, software delivery and DevOps, test automation and big data analytics. As a result, the client's management team were better-informed to identify challenges and opportunities and make strategic decisions.



Data

Client Challenges:

- The CDO and Reference Data team needed advice relating to internal structural issues within the bank, as well as research and information on industry best practices impacting the wider market
- Leadership required an impartial third-party to lead the debate and help define a strategic action plan to modernise the institution
- The business needed guidance on areas, including data governance, software delivery and DevOps, test automation, communications and marketing and big data analytics
- The bank required confidential advisory and market insight through a vendor selection process and identification of institutional product and service gaps



Brickendon Solution:

- Embed a senior member of the Brickendon Consulting Data Practice within the client's own departmental management team on a part-time basis, with burst capacity as required
- Act as a trusted advisor to the client's management team on all matters, using additional expertise from within Brickendon's network of consultants and other practices where necessary
- Advise the management team on how their competitors are strategically approaching similar situations and, where appropriate, connect them directly with their peers across the industry
- Provide executive coaching and training as needed
- Advise on internal communication strategy, develop management information, assist in defining departmental strategy, and create and chair working groups and off-site meetings



Client Benefits:

- An independent external perspective offering confidential advice for both the department as a whole and the executives within the department
- A better-informed management team who are well equipped to identify challenges and opportunities and make strategic decisions
- Increased insight into industry trends and the approaches being taken by peers
- A flexible resource, with the agility to respond to C-Suite requests promptly and accurately





BRICKENDON
transformational consulting

Brickendon's innovative bespoke solutions help save our clients time, money and resources.

Brickendon is an award-winning transformational consultancy specialising in innovative solutions for the financial services industry. Our aim is to save our clients time and money by addressing their challenges in weeks and not months. The firm is divided into five practices focused on: Strategy; Risk & Regulation; Data; Quality & Testing; and Digital.

Why choose Brickendon?

Our track record: We have demonstrated a long, proven track record for transforming our clients through our innovative bespoke solutions. In 2017 we were nominated as finalists in two categories of the inaugural DevOps awards and are a two-time winner of the European Software Testing Awards.

Our innovative approach: No one client is the same, therefore our intelligent, experienced and focused consultants use their domain experience to address each challenge in an innovative way, using skills from their past and knowledge from Brickendon's continual learning hub.

Our resources: Our onshore, offshore and nearshore capabilities mean we are well placed to cater for all our clients' needs, making the best possible use of the 10 years-plus domain experience of all our consultants.

Our passion: We love what we do and thrive on improving our clients' profitability, efficiency and increasing their competitive edge. We are driven to develop the most innovative solutions and take pride in seeing the tangible benefits of a project come to fruition.

Brickendon's data practice: Innovation that solves data challenges

Data helps people run their business more efficiently and effectively. However, many companies are falling short of fully realising the true value and benefits of their data. The Brickendon data practice takes a business-led approach to data programmes, focusing on two main areas of Enterprise Data Management and Data Regulation to help clients create sustained business insight and value, and ensure regulatory compliance.

To find out more about this and other successes, please do not hesitate to contact us.



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Strategy

Risk & Regulation

Data

Quality & Testing

Digital