

Case study: Workplace Planner

Real-estate costs are the second-biggest burden on businesses after wages. As a result of pressure to reduce these costs, a large investment bank moved a sizeable section of its staff to a new building with fewer desks than people. The plan was to target a desk-share ratio of up to 1:5, prompting concerns that teams would find it difficult to allocate desks accordingly.

The bank called upon Brickendon to design, build and implement a workforce planning tool that effectively monitored desk allocation versus desk demand, with the aim of avoiding the potential chaos and inefficiency that might have otherwise ensued.



Digital

Client Challenges:

- To remove the need for unwieldy, time-consuming spreadsheets tracking which staff plan to come into the office on any particular day
- To automate the tracking of desk demand versus supply, thereby avoiding the over- or under-supply of desks
- To alert staff to pending over capacity
- To enable staff to record their physical work location
- To track and report on workplace utilisation trends



Brickendon Solution:

- Create a tool that is simple to use and offers the functionality that both team members and managers require to manage their workspace plans
- Use Agile methodology to speed up the discovery phase
- Use multiple demonstrable iterations to successfully deliver an MVP (minimum viable product) that meets all key user requirements
- To subsequently deliver additional functionality in bi-weekly releases, further enhancing the user experience and benefits of the tool
- Provide an experienced team of analysts, developers and testers to work with SMEs from the client, thus enhancing the requirement-gathering process and aiding communication and feedback throughout the project lifecycle
- To open up other avenues through partnerships with other tools creating a fully-integrated front-to-back workplace optimisation experience



Client benefits:

- ⦿ Rapid delivery of an effective low-cost solution to an ongoing business location capacity problem
- ⦿ Effective utilisation of space, facilitating greater collaboration between the workforce
- ⦿ A single go-to place to view a team's location
- ⦿ Reduced costs as employees work within a controlled framework, providing the opportunity to increase the desk-sharing ratios
- ⦿ Increased productivity as everyone knows where they should be and when
- ⦿ Collation of trend data to aid strategic decision making
- ⦿ Opportunity for partnerships with other tools further down the line



Brickendon's innovative bespoke solutions help save our clients time, money and resources.

Brickendon is an award-winning transformational consultancy specialising in innovative solutions for the financial services industry. Our aim is to save our clients time and money by addressing their challenges in weeks and not months. The firm is divided into five practices focused on: Strategy; Risk & Regulation; Data; Quality & Testing; and Digital.

Why choose Brickendon?

Our track record: We have demonstrated a long, proven track record of transforming our clients through our innovative bespoke solutions.

Our innovative approach: No one client is the same, therefore our intelligent, experienced and focused consultants use their domain experience to address each challenge in an innovative way, using skills from their past and knowledge from Brickendon's continual learning hub.

Our resources: Our onshore, offshore and nearshore capabilities mean we are well placed to cater for all our clients' needs, making the best use of our consultants' 10 years-plus domain experience.

Our passion: We love what we do and thrive on improving our clients' profitability, efficiency and increasing their competitive edge. We are driven to develop the most innovative solutions and take pride in seeing the tangible benefits of a project come to fruition.

Brickendon's digital practice: Enabling digital transformation

Successful digital transformation is a combination of customer-focused design, technological innovation and cultural change. Our highly-skilled consultants are taking their successful delivery offering and expanding it into the digital space, addressing the varied challenges businesses face in today's ever-changing market. Whether it's an all-encompassing digital strategy or a piece of software to address a particular issue, Brickendon's digital practice is perfectly placed to help your business thrive.

To find out more about Brickendon's expertise, please do not hesitate to contact us:



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