



STRATEGIC DATA  
ORGANISATION SOLUTION



BRICKENDON

## STRATEGIC DATA ORGANISATION

The aim is to be *the* internal data provider of choice within the firm by:

- employing governance best practices
- providing high-quality products and services
- being technically proficient

Addressing the data needs within the organisation in a holistic way helps reduce costs and improve customer satisfaction



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## CHALLENGES OF A DATA ORGANISATION

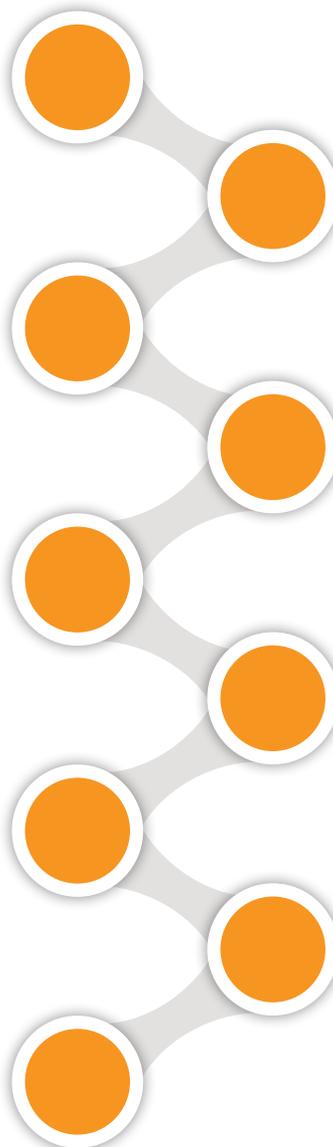
**Siloes:** failure to address data governance, management, quality and technical infrastructure as a single unit

**Measuring success (measuring attributes correctly):** failure to implement a KPI programme that produces information that is meaningful and useful to running the business

**Consistency:** disjointed reports and measurements provide inconsistent results and reduce trust in the data

**Complexity:** problems created by global distribution

**Cost sensitivities:** provide a valuable, reliable product that saves the firm money



**Success criteria (measuring the correct attributes):** success tends to be measured on data quality and technology SLA KPIs, which fail to capture the full range of achievements, such as governance

**Reputation:** sporadic, disparate and inconclusive coverage of data undermines an organisation's ability to be the "single version of the truth"

**Comprehension:** regulators want more than just data on a report, they need to understand its lineage and full lifecycle

**Compliance:** remaining compliant with global privacy protection laws

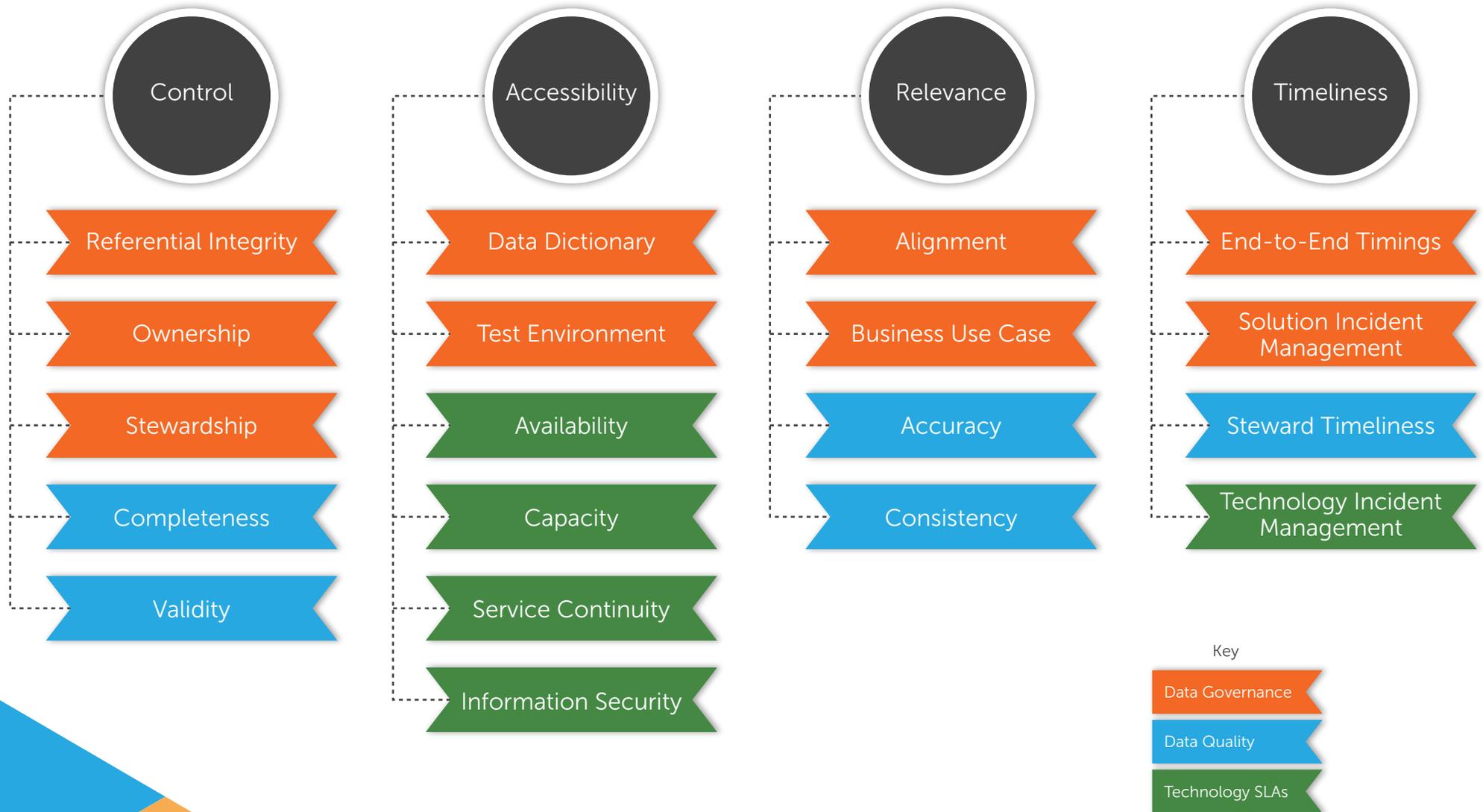
## BRICKENDON APPROACH

Brickendon supports a more holistic way of looking at a data organisation. We treat the three aspects as an interwoven single solution, not as disparate pieces. By joining the parts together, customers, senior managers and regulators will better understand the true value provided.



# BRICKENDON SOLUTION

This series of solution quality measures helps accurately capture all aspects of the organisation: Governance, Data Quality and Technology SLAs



# BRICKENDON BENEFITS



## REPUTATION

Brickendon have successfully designed and implemented data consumer programmes that have strengthened the collaboration between data stewards, owners and consumers



## COST REDUCTION

Brickendon have successfully reduced data project costs by up to 50% without impacting delivery, as well as successfully reducing run-rate costs through front-to-back negotiation of process re-design and process automation



## PROGRAMME ACCELERATION

Brickendon have accelerated programmes by a factor of 12 times through innovative project approaches



## UNDERSTANDING DATA LANDSCAPE

Creation of ontologies, dictionaries, lineage maps, and consumer and system relationships



## SYSTEM DECOMMISSIONING

Successful migration of data consumers from legacy systems to allow decommissioning



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